OJAJA PAN AFRICA LIMITED

PRESERVING ANCESTRAL ECONOMIC LEGACY, POWERING CONTINENTAL PROSPERITY, AND DELIVERING GLOBAL IMPACT.

COMPANY PROFILE
2026

Rooted in Africa, Rising Globally ...

OJAJA PAN AFRICA LIMITED

Preserving Ancestral Economic Legacy, Powering Continental Prosperity, and Delivering Global Impact.

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01 EXECUTIVE SUMMARY

OJAJA Pan Africa Ltd (OPAL) is a diversified pan-African investment and operating group established ten years ago with a clear mandate to drive Africa's long-term economic transformation through institution building, strategic capital deployment, and cross-border value-chain integration. Since its inception, the Group has evolved into a multi-sector platform designed to respond to Africa's structural development needs while positioning the continent as an active participant in the global economy.

Over the past decade, OJAJA Pan Africa has built and operated businesses across high-impact sectors that are critical to sustainable growth, including infrastructure, real estate, mining, hospitality, agriculture, financial services, the digital economy, healthcare, aviation, education, creative industries, and manufacturing. The Group's sectoral diversification is intentional, enabling it to unlock interconnected value chains, mitigate risk, and deliver scale while supporting national and regional development priorities across Africa.

The Group's mandate is to develop African-owned, globally competitive enterprises capable of generating sustainable financial returns alongside measurable social, economic, and developmental impact. OJAJA Pan Africa focuses on projects and platforms that create employment, build local capacity, enhance productivity, and strengthen Africa's competitiveness in regional and international markets.

Anchored in ancestral economic legacy and governed by international best practices, OJAJA Pan Africa combines patient capital, strong governance, innovation, and strategic partnerships to build enduring institutions. Its approach is deliberately generational rather than transactional, prioritising long-term value creation, institutional resilience, and shared prosperity for Africa and its global partners over short-term gains.

02 CORPORATE OVERVIEW

OJAJA Pan Africa Ltd (OPAL) is established as a strategic holding and operating platform designed to originate, incubate, scale, and manage sector-focused subsidiaries across Africa. The Group's structure allows it to execute complex, multi-jurisdictional projects while maintaining institutional corporate governance discipline, transparency, and accountability.

The Group's activities span project development, asset ownership, operations, and investment management. Through a combination of wholly owned subsidiaries, joint ventures, public-private partnerships, and special purpose vehicles, OJAJA Pan Africa Ltd., (OPAL) mobilises capital and expertise to unlock value chains and accelerate industrialisation across the continent.

03 CHAIRMAN'S EXECUTIVE STATEMENT

Ooni Adeyeye Enitan Ogunwusi, D.Litt., CFR
OJAJA II, Ooni of Ife Chairman, OJAJA Pan Africa Ltd

Africa stands at the threshold of a historic economic transformation unprecedented in its scale and significance. By 2050, the continent's population will rival that of India and China combined, powered by the world's youngest demographic, rapid urbanisation, and a steadily expanding middle class. This demographic momentum is reshaping consumption patterns, labour markets, and industrial demand across the continent.

Consumer spending across Africa is projected to exceed USD 1.4 trillion, while business-to-business transactions are expected to surpass USD 3.5 trillion. These figures reflect not only population growth, but the emergence of a continent increasingly integrated into global value chains. Africa is no longer a peripheral market; it is becoming one of the central engines of global economic growth.

Yet demographic scale alone does not guarantee prosperity. The defining question of Africa's future is whether growth will translate into industrialisation, institutional strength, and shared wealth. The opportunity before Africa is not merely to grow faster, but to grow differently by building durable institutions, retaining value locally, and producing competitive enterprises that can stand shoulder to shoulder with global peers.

It is within this context that OJAJA Pan Africa Ltd was conceived. Rooted in the ancient civilisation of Ile-Ife, the spiritual and cultural cradle of African identity, the Group is founded as an economic institution with a strategic mandate of placing Africa firmly on a path of sustained and self-directed economic prosperity.

Ile-Ife represents more than history; it embodies continuity, identity, and the idea that economic civilisation is built through institutions that endure. OJAJA Pan Africa draws from this heritage to inform a modern economic philosophy—one that recognises culture not as nostalgia, but as a source of legitimacy, cohesion, and long-term economic value.

We believe that true development occurs when culture inspires enterprise, capital builds institutions, and innovation serves society. Economic growth divorced from values is fragile; prosperity anchored in identity, governance, and innovation is resilient. OJAJA Pan Africa exists to bridge Africa's past and future by translating heritage into globally competitive economic platforms.

The Group's approach is deliberately pan-African. Africa's markets, resources, and talent cannot reach their full potential in isolation. By integrating value chains across borders and sectors, OJAJA Pan Africa seeks to strengthen continental trade, deepen industrial capacity, and enhance Africa's collective competitiveness in global markets.

Our investments are therefore designed to unlock entire ecosystems rather than isolated assets. From agriculture to finance, from infrastructure to the creative economy, the focus is on building platforms that create jobs, empower youth, foster entrepreneurship, and catalyse regional development. Each enterprise is structured to stand independently, yet function as part of a broader continental system.

OJAJA Pan Africa operates with patient capital and long-term vision. We do not pursue short-term gains at the expense of institutional strength. Instead, we prioritise governance, risk discipline, and sustainability, recognising that enduring value is created over decades, not quarters.

Our work is not transactional; it is generational. We are laying the foundations for African-owned enterprises that will endure beyond leadership cycles, market fluctuations, and political transitions. These institutions are designed to expand, adapt, and uplift communities long after our time.

This generational responsibility extends to Africa's youth—the largest and most dynamic labour force in the world. By building institutions that create opportunity, skills, and ownership, OJAJA Pan Africa seeks to transform demographic growth into productive power and shared prosperity.

Significantly, this mission is a responsibility to history, to the present generation, and to Africa of the future. OJAJA Pan Africa Ltd stands as an invitation to investors, partners, governments, and institutions to participate in building an Africa defined not by potential alone, but by performance, resilience, and global impact.

Join us in achieving a generational defining mission.

04 VISION, MISSION & STRATEGIC INTENT

OJAJA Pan Africa's vision and mission articulate its long-term ambition and guide its strategic decision-making across markets and sectors.

VISION

A prosperous Africa driven by African-owned institutions that create shared wealth, compete globally, and endure across generations.

MISSION

To mobilise capital, innovation, and partnerships to develop world-class enterprises, unlock value chains, and drive inclusive economic growth across Africa and beyond.

STRATEGIC INTENT

The Group is committed to building scalable institutions, strengthening intra-African trade, attracting long-term global capital, and repositioning Africa as a producer of value rather than a passive consumer.

05 CORE VALUES & INVESTMENT PHILOSOPHY

OJAJA Pan Africa operates on a clearly defined set of values that shape its culture, partnerships, and investment decisions.

These include:

- Economic sovereignty
- Integrity
- Excellence
- Innovation
- Sustainability
- Pan-African Prosperity

The Group's investment philosophy prioritises long-term, risk-adjusted returns supported by strong governance, institutional resilience, and positive socio-economic impact. OJAJA Pan Africa invests with patience, discipline, and a commitment to aligning commercial success with Africa's development priorities.

06 OUR STRATEGY

OJAJA Pan Africa Ltd pursues a disciplined, long-term strategy designed to build enduring African institutions, unlock continental value chains, and position Africa as a globally competitive economic force. Our strategy is executed through the following six strategic pillars:

Institution Building over Asset Accumulation

We prioritise the creation of strong, professionally governed institutions rather than isolated assets, ensuring resilience, scalability, and continuity beyond individual projects or leadership cycles.

Pan-African Integration and Scale

We design businesses and platforms to operate across borders, leveraging Africa's diversity and the African Continental Free Trade Area (AfCFTA) to achieve scale, efficiency, and continental competitiveness.

Strategic Capital Mobilisation

We mobilise patient, long-term capital by aligning private investors, development finance institutions, sovereign funds, and strategic partners with projects that offer balanced risk-adjusted returns and developmental impact.

Value Chain Ownership and Local Value Creation

We integrate production, processing, logistics, and distribution to retain value within African economies, strengthen our subsidiaries and other affiliated institutions capacity, create jobs, and reduce dependency on raw commodity exports.

Innovation, Technology, and Future Readiness

We embed technology, data, and innovation across all platforms to drive efficiency, financial inclusion, competitiveness, and adaptability in a rapidly evolving global economy.

Sustainability, Governance, and Generational Impact

We operate with strong governance, ESG discipline, and a generational mindset, ensuring that our enterprises deliver sustainable economic, social, and environmental value for present and future generations.

07 BUSINESS MODEL & VALUE CREATION FRAMEWORK

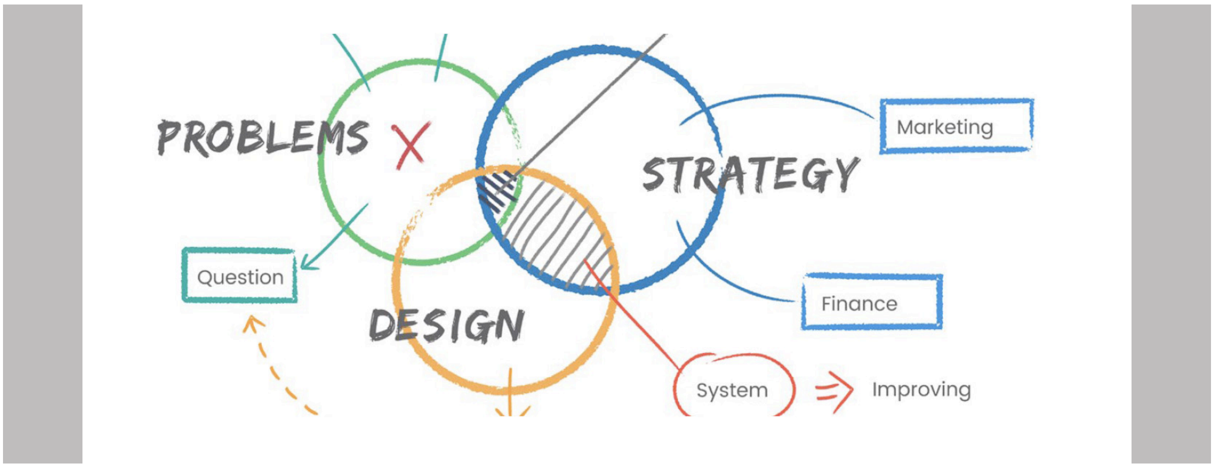
OJAJA Pan Africa Ltd (OPAL) operates a multi-layered value creation model designed to build resilient, scalable, and bankable African institutions. At its core, the Group's business model is structured around three mutually reinforcing pillars: platform development, capital mobilisation, and value-chain integration. This framework allows OJAJA Pan Africa to move beyond isolated investments toward the deliberate construction of sector-wide economic ecosystems.

The first pillar, platform development, focuses on creating sector-specific operating platforms across priority industries such as agriculture, hospitality, finance, infrastructure, energy, and the creative economy. Each platform is structured as a standalone business with professional governance, clear commercial mandates, and the capacity for regional expansion. This approach enables operational focus while allowing platforms to benefit from shared services, strategic oversight, and cross-sector synergies within the Group.

The second pillar, capital mobilisation, is anchored on blended finance principles. OJAJA Pan Africa mobilises long-term capital from a diversified pool that includes private investors, development finance institutions (DFIs), sovereign wealth funds, strategic partners, and commercial lenders. By aligning risk profiles with appropriate capital sources, the Group enhances project bankability, lowers the cost of capital, and attracts patient funding suited to long-term African infrastructure and industrial projects.

The third pillar, value-chain integration, ensures that investments capture maximum economic value locally and regionally. OJAJA Pan Africa integrates activities across production, processing, logistics, distribution, and export, reducing leakage and strengthening competitiveness. This integrated model enables scalability, improves operational efficiency, and mitigates market and execution risk across sectors and geographies, while delivering sustainable financial returns alongside measurable developmental impact.

Together, these three pillars form a coherent value creation framework that positions OJAJA Pan Africa to build enduring institutions, manage complexity across borders, and deliver long-term value for shareholders, partners, and African economies.



08 BUSINESS SECTORS, PRODUCTS & SERVICES

OJAJA Pan Africa Ltd (OPAL) operates a diversified portfolio of businesses structured around clearly defined products and services that respond to Africa's structural development needs. Each business line has been deliberately developed as a standalone institutional platform, with its own leadership, commercial mandate, and capacity for regional expansion and global competitiveness. Together, these platforms form an integrated ecosystem that enables cross-sector synergies, value-chain efficiency, and long-term sustainability.

OJAJA's products and services are designed to move Africa beyond fragmented, short-term ventures toward enduring African-owned enterprises. Over the past two decades and through different evolutionary models, the Group has progressively built, incubated, and scaled operating platforms across real assets, services, technology, human capital, and finance. The phased development of these platforms reflects a disciplined strategy starting with foundational sectors and expanding into higher-value, knowledge-driven industries as institutional capacity deepened.

OJAJA PRODUCTS & SERVICES PORTFOLIO

Below is an overview of the Group's principal products and services, including their period of establishment within the OJAJA Pan Africa ecosystem:

Group Developmental
Transactional Corporation
of Companies

Real Estate & Construction

(Established 2008: 18 Years Ago)

Established 2008, 18 years ago, OJAJA Pan Africa Ltd's real estate and construction journey began with a clear vision: to bridge Africa's housing deficit while redefining urban living through innovation, quality, and long-term value creation. What started as a focused residential development initiative has grown into a diversified portfolio spanning luxury residential estates, affordable housing schemes, commercial complexes, and mixed-use developments. Early projects were concentrated in high-growth urban corridors in Nigeria, including Lagos, Abuja, etc, and other emerging metropolitan hubs, where rapid population growth and infrastructure expansion created demand for structured communities. Over the years, the portfolio has expanded into strategic locations across Nigeria such as Akure, Ede, Osogbo, Ile-Ife, incorporating modern architectural standards, durable construction practices, and integrated community planning.

Today, the real estate arm of OJAJA Pan Africa reflects a forward-thinking commitment to smart city concepts and sustainable infrastructure with strategic vision of extending to Africa. Developments are designed with essential amenities such as road networks, drainage systems, renewable energy integration, water treatment solutions, security architecture, and recreational spaces to create self-sustaining communities. Commercial developments include office complexes, retail centres, and hospitality-linked properties that stimulate local economies and generate employment. By aligning with urbanisation trends and government housing initiatives, OJAJA Pan Africa Ltd Real Estate and Construction has positioned the business as a catalyst for socio-economic transformation delivering not just buildings, but structured environments that support commerce, community, and continental growth such as OJAJA Mews in Osogbo, OJAJA Park in Akure, and OJAJA Smart City in Ado-Ekiti.

OJAJA Treasures

(Mining & Natural Resources etc. (Established 2015: 11 Years Ago)

Founded in 2015, OJAJA Treasures was established with a clear and enduring mission: to responsibly mine, collect, acquire, preserve, process, and exhibit precious minerals and natural resources sourced across Africa. Over the past eleven years, the company has grown into a respected platform for ethical mineral exploration and value-driven resource management, with interests spanning gold, gemstones, Amethyst, Aquamarine, Beryl, Citrine, Quartz, Diamond, Emerald, Fluorite, Garnet, Goshanite Hermatite, Lapis lazuli, Lemon Quartz, Morganite, Opal, Peridot, Prehnite, Quartz Hematite, Quartz Honey, Rubellite Tourmaline, Ruby, Sapphire, Smoky Quartz, Spessartite Garnet, Sphalerite, Topaz, Tourmaline, Zircon, rare earth elements, and culturally significant mineral artefacts. From inception, OJAJA Treasures has prioritized sustainable extraction practices, community engagement, and environmental stewardship, ensuring that its operations contribute meaningfully to local economic development while safeguarding ecological balance. The company's integrated model combines upstream mining activities with mineral processing, beneficiation, and value addition positioning it not only as a resource extractor but as a catalyst for industrial growth and wealth creation across the continent.

As a strategic arm within the OJAJA Pan Africa portfolio, OJAJA Treasures aligns its operations with global ESG (Environmental, Social, and Governance) standards and international best practices in responsible mining. The company adopts transparent supply chains, ethical sourcing frameworks, and modern processing technologies designed to maximize yield while minimizing environmental impact. Beyond extraction, OJAJA Treasures is committed to showcasing Africa's mineral wealth through curated exhibitions, partnerships with global buyers, and investment platforms that connect African resources to international markets. By combining heritage preservation, innovation in mineral processing, and sustainable development principles, OJAJA Treasures stands as a forward-looking enterprise dedicated to transforming Africa's natural resource endowment into long-term prosperity for communities, investors, and future generations.

OJAJA Hotels

(Hospitality Products and Services (Established 2013: 13 Years Ago)

Luxury hotels, heritage resorts, eco-lodges, business hotels, and hospitality training institutions positioned to support tourism, business travel, and cultural preservation. Established in 2013, OJAJA Hotels was founded with a bold and enduring mission: to deliver dynamic, first-class hospitality services that combine luxury, cultural authenticity, and world-class standards. Over the past 13 years, the brand has evolved into a distinguished hospitality network under the OJAJA Pan Africa corporate umbrella, driven by a commitment to excellence, heritage preservation, and sustainable tourism development. What began as a visionary investment in premium accommodation has grown into a diversified portfolio that includes landmark destinations such as Ife Grand Resorts, conceived as a flagship heritage and leisure destination celebrating the cultural depth of Ile-Ife, alongside OJAJA Suites in Akure, OJAJA Suites in Ogbombo, Lagos etc. Also is OJAJA Arena and Kiddies Parks which are located in Ile-Ife, Akure, and Lagos providing premium services for different occasions such as marriage, burials, conferences, corporate events, end of the years gathering, religious services etc. Each property is strategically positioned to serve business travelers, cultural tourists, diaspora investors, and high-net-worth guests seeking refined comfort anchored in African identity.

Being a core pillar of OJAJA Pan Africa's corporate profile, the hospitality division spans luxury hotels, heritage resorts, eco-lodges, business-class hotels, and hospitality training institutions designed to build capacity within the tourism and service sectors. The vision extends beyond accommodation to the creation of immersive cultural experiences, eco-conscious resort developments, and internationally competitive service standards. Through its properties, OJAJA Hotels supports tourism growth, business travel, conference hosting, diaspora engagement, and cultural preservation, reinforcing Nigeria's position as a destination of prestige and historical significance. With over a decade of operational experience, the brand continues to expand strategically, integrating innovation, sustainability, and Pan-African excellence into every aspect of its hospitality offerings.

OJAJA Malls

(Retail & Logistics (Established 2022: 4 Years Ago)

Established in 2022, OJAJA Malls Retail & Logistics was conceived as a strategic commercial platform under the OJAJA Pan Africa vision to redefine modern retail and integrated supply chain services across the continent. Over the past four years, the brand has steadily evolved into a premium retail and logistics ecosystem operating under the OJAJA More banner in Ile-Ife, Osogbo, Akure, Lagos, etc. with a clear mission: to deliver excellent, structured, and premium retail services while empowering small and medium-scale enterprises (SMEs). OJAJA Malls are designed as integrated shopping destinations that combine contemporary mall experiences with structured SME retail platforms, enabling local producers, manufacturers, and distributors to access formal markets within professionally managed environments. The initiative reflects OJAJA Pan Africa's broader commitment to stimulating domestic commerce, promoting African enterprise, and building commercially viable infrastructure that strengthens local economies.

Beyond retail, OJAJA Malls Retail & Logistics provides year-round substantive logistics services, including warehousing, inventory management, aggregation centres, distribution infrastructure, and last-mile delivery coordination. The logistics arm supports manufacturers, wholesalers, agribusinesses, and emerging brands with efficient storage, cold-chain solutions where required, and streamlined distribution networks that reduce supply bottlenecks. By integrating physical retail hubs with structured warehousing and distribution systems, OJAJA has created a reliable commercial backbone that supports local supply chains, improves market access, and enhances product availability across regions. This dual retail-logistics model positions OJAJA Pan Africa as not just a mall developer, but a strategic enabler of trade, commerce, and sustainable economic growth across African markets.

D-More

(Digital Economy & Financial Services (Established 2023: 3 Years Ago)

Founded in 2023, D-More Digital Economy & Financial Services was created as the financial backbone of the OJAJA Pan Africa ecosystem, with a clear mission: to deliver excellent, secure, and inclusive payment solutions that power commerce across Africa. Over the past three years, D-More has evolved into a fully integrated digital financial services platform providing seamless payment solutions for everyday products, digital wallets, embedded finance, identity solutions, and SME-focused financial platforms. Designed as an enterprise-grade payment infrastructure for all OJAJA subsidiaries and partners, D-More enables frictionless transactions across retail, logistics, real estate, hospitality, agriculture, and digital services. Within just seven months of scaled operations, the platform processed over 1.025 billion in transaction value—demonstrating rapid market adoption, operational robustness, and strong consumer trust.

Beyond payments, D-More is strategically positioned to drive financial inclusion and digital transformation across the continent. The platform supports a seamless buying culture for the public, particularly enhancing logistics and last-mile delivery systems within the OJAJA ecosystem, where secure digital payments, escrow systems, and transparent tracking build confidence for both buyers and sellers. Through embedded credit profiling, digital identity integration, and transaction-based data analytics, D-More also contributes to strengthening users' credit histories unlocking access to structured financing and supporting pathways to home ownership via OJAJA's real estate platforms. By integrating payments, credit intelligence, and enterprise solutions into a unified digital infrastructure, D-More stands as a catalyst for inclusive prosperity, SME growth, and sustainable wealth creation across Pan Africa.

OJAJA Farm

(Agro-Processing & Commodities Trading (Established 2016: 10 Years Ago)

Since its establishment in 2016, OJAJA Farm has grown into a dynamic Pan-African agribusiness platform driven by a commitment to sustainable agriculture, structured trade, and inclusive economic growth. The company was founded with the vision of transforming fragmented agricultural production into an organized, export-ready value chain that empowers smallholder farmers while positioning Nigeria and Africa as dependable suppliers of premium commodities to global markets. OJAJA Farm works extensively across high-value agricultural commodities including cashew nuts, sesame seeds, ginger, grains, groundnuts, and cocoa, leveraging a wide network of farm clusters across multiple states in Nigeria and expanding partnerships across Africa. Our operations integrate farmer-level aggregation, extension support, quality assurance systems, export-grade processing, warehousing, and efficient logistics management to ensure that produce consistently meets international standards for traceability and phytosanitary compliance.

Over the years, OJAJA Farm has developed robust domestic and international partnerships that guarantee traceability, consistency, and large-scale supply capacity. We operate a scalable aggregation framework supported by established farmer cooperatives, digital tracking systems, and centralized quality control mechanisms that minimize post-harvest losses and ensure export compliance. Notably, OJAJA Farm currently works with major international offtakers with the capacity to absorb up to 10,000 metric tonnes annually across cocoa, cashew nuts, sesame seeds, and other commodities. The company also maintains access to a structured credit line that supports aggregation financing, warehousing, processing, and cross-border logistics at scale. These financial and operational capabilities enable OJAJA Farm to respond swiftly to global market demand cycles while supporting thousands of smallholder farmers across Nigeria and the wider African continent, reinforcing our commitment to inclusive growth, agricultural industrialization, and Pan-African trade integration.

OJAJA Hostel

(Student Accommodation – (Established 2022: 4 Years ago)

Strategically established in 2022 to redefine student accommodation standards, OJAJA Hostel is a modern residential facility located within Obafemi Awolowo University (OAU), Ile-Ife, Osun State. With over 140 well-designed rooms, the hostel was developed to provide students with a secure, comfortable, and academically supportive living environment. Its creation was driven by a commitment to delivering quality infrastructure and dependable services that enhance the overall university experience.

OJAJA Hostel combines functionality with comfort, offering amenities that foster productivity, convenience, and community living. Managed with professionalism and a strong emphasis on safety and maintenance, the facility ensures reliable utilities, structured administration, and a conducive atmosphere for learning and personal growth. Since its launch, OJAJA Hostel has become a preferred accommodation choice within OAU, contributing positively to student welfare and the broader campus ecosystem in Osun State, Nigeria.

Building on its success at OAU, OJAJA Hostel is strategically positioned for expansion, with a vision to replicate its premium student housing model across leading universities in Nigeria, contributing to improved student welfare and campus development nationwide.

OJAJA University

(Education – (Established 2023: 3 Years ago)

Launched in 2023 as a bold educational investment within the OJAJA Pan Africa vision, OJAJA University was created to redefine higher education by aligning academic excellence with Africa's developmental priorities. From its inception, the institution has been driven by a clear mandate: to cultivate principled leaders, innovative thinkers, and solution-oriented professionals capable of transforming industries and communities across the continent. In just three years, the University has developed a reputation for delivering accredited undergraduate and postgraduate degree programmes, alongside executive education and professional certification courses tailored to emerging global and African market needs.

At its core, OJAJA University integrates teaching, cutting-edge research, and enterprise development within a Pan-African framework. The University hosts specialised research centres focused on leadership, digital innovation, governance, entrepreneurship, and sustainable development creating practical solutions to real socio-economic challenges. Through international academic partnerships, exchange programmes, and cross-border collaborations, students and faculty gain global exposure while remaining grounded in African realities. As the intellectual and human capital development hub of OJAJA Pan Africa, the University plays a strategic role in nurturing talent, advancing policy dialogue, and strengthening Africa's capacity for inclusive growth and long-term transformation.

OJAJA Cinema

(Creative Economy (Launched 2024)

Launched in 2024, OJAJA Cinema is a premium entertainment and cultural lifestyle brand committed to redefining the cinema experience across Africa. Designed as more than just a movie destination, OJAJA Cinema integrates state-of-the-art screening technology, immersive sound systems, and world-class hospitality to create a dynamic social hub for families, young professionals, and creative communities. With a strong focus on comfort, safety, and exceptional service, the brand delivers a modern cinematic environment that blends global standards with distinctly African creativity and storytelling. The brand has established a strong presence with multiple screens strategically located in key cities including Ile-Ife, Akure, and Lagos, positioning it as a leading entertainment destination within these growing urban markets.

Aligned with the broader OJAJA Pan Africa vision, OJAJA Cinema also serves as a platform for cultural expression and industry development. Beyond showcasing international blockbusters, the brand actively promotes African film, hosts premieres, private screenings, film festivals, and corporate events, and collaborates with producers and creative entrepreneurs to expand opportunities within the entertainment value chain. Through its expanding footprint in strategic cities and continued investment in world-class facilities, OJAJA Cinema is positioned as a catalyst for creative industry growth, youth engagement, and economic development across the continent.

OJAJA AI

(Technologies & Innovation (Launched 2024)

Founded in 2025 and headquartered in Lagos, Nigeria, OJAJA AI is a forward-thinking technology company dedicated to building intelligent solutions that drive efficiency, innovation, and inclusive growth across Africa and beyond. Positioned at the intersection of artificial intelligence, data science, and digital transformation, OJAJA AI develops smart systems that empower businesses, governments, and institutions to make data-driven decisions with speed and precision. From predictive analytics and automation tools to AI-powered platforms tailored for emerging markets, the company is committed to harnessing technology to solve real-world challenges.

Rooted in Lagos, one of Africa's most dynamic technology ecosystems, OJAJA AI combines local insight with global standards to deliver scalable, secure, and future-ready solutions. The company's approach is anchored in ethical AI development, strategic partnerships, and continuous research, ensuring that its innovations are responsible, adaptive, and impactful. With a vision to position Nigeria as a leader in the global AI landscape, OJAJA AI is building intelligent infrastructure that accelerates digital inclusion, enterprise growth, and sustainable development.

OJAJA Drinks

(Beverage Industry – OJAJA Drinks (Officially 2026)

OJAJA Drinks officially launched in 2026 as a flagship beverage subsidiary of OJAJA Pan Africa, marking the beginning of a long-envisioned journey to build a globally competitive African consumer brand rooted in authenticity, innovation, and economic sovereignty. Conceived from a deep conviction that Africa's renaissance must be driven by Africans, OJAJA Drinks was established with a clear mission: to create world-class beverages that embody Made-in-Africa excellence while strengthening local value chains and promoting self-sufficiency. The portfolio includes OJAJA Cola, premium spirits, and a range of non-alcoholic beverages developed for both domestic and export markets, positioning the company as an export-oriented African consumer brand with global ambitions. From inception, the company has been designed not merely as a beverage manufacturer, but as a strategic platform for agro-industrial development, youth employment, farmer inclusion, and cross-border African trade under a unified Pan-African corporate vision.

Rooted in the sacred soil of Africa, OJAJA Drinks represents more than refreshment; it is a declaration of confidence in African capability. The brand integrates carefully sourced natural ingredients from local farmers, prioritizing healthier formulations with reduced artificial additives while preserving authentic African taste profiles. This commitment to wholesome local content reinforces OJAJA Pan Africa's broader corporate mandate of responsible production, sustainability, and shared prosperity. By investing in agricultural supply chains, quality assurance systems, modern production facilities, and international-standard packaging, OJAJA Drinks sets a new benchmark for integrity, nutrition, and excellence within the African beverage industry. Its 2026 launch signalled not only the introduction of a product line, but the ignition of a continental movement while championing indigenous innovation and build African brands that compete by distinction. Through OJAJA Drinks, OJAJA Pan Africa advances a vision of cultural renewal, economic transformation, and a healthier, self-reliant future for generations to come.

Collectively, these products and services reflect OJAJA Pan Africa's evolution from foundational sectors into advanced financial, digital, and institutional platforms. Each business line is positioned not merely as a commercial venture, but as a strategic economic institution contributing to Africa's competitiveness, resilience, and long-term prosperity.


OJAJA
WHISKY COLA
33CL
10% ALC
CANS RECYCLE FOREVER
OJAJA
VODKA GINGER
33CL
OJAJA
BITTERS
33CL
OJAJA
Lemon Ginger Honey
33CL
OJAJA
Orange
33CL
OJAJA
Cola
33CL


OJAJA
Ginger Lemon Honey
OJAJA
BITTERS
OJAJA
WHISKY COLA
33CL
10% ALC
OJAJA
Cola
50CL
OJAJA
Orange
Cola

09 MARKET OPPORTUNITY & PAN-AFRICAN ADVANTAGE

Africa stands as one of the world's most compelling long-term growth frontiers, underpinned by powerful structural drivers that continue to reshape the global economy. Rapid population growth, accelerated urbanisation, the rise of a youthful and increasingly skilled workforce, and the implementation of the African Continental Free Trade Area (AfCFTA) are converging to create a single, increasingly integrated continental market. At the same time, global demand for Africa's commodities, creative output, cultural capital, and human talent is expanding at an unprecedented pace.

This moment represents more than a market opportunity; it signals a systemic shift in Africa's role within the global value chain. As consumption deepens and intra-African trade expands, the continent is transitioning from fragmented national markets to scalable regional ecosystems. Businesses that understand local realities, cultural dynamics, and cross-border integration are best positioned to unlock this growth sustainably.

OJAJA Pan Africa Ltd is uniquely positioned to capture these opportunities at scale through its pan-African footprint, deep cultural legitimacy, cross-sector integration, and trusted leadership. The Group's presence across multiple sectors and regions enables it to anticipate demand, build locally relevant products, and deploy solutions that resonate with African consumers while meeting global standards. This integrated approach provides a competitive advantage that is difficult to replicate.

Central to OJAJA Pan Africa's market strength is its people-centric marketing system, which places people, communities, culture, and daily transactions at the heart of value creation. Rather than relying solely on conventional brand-driven strategies, the Group's marketing model is built around trust, participation, and shared ownership, ensuring relevance and long-term loyalty across diverse African markets.

OJAJA's People-Centric Marketing System

Cultural Storytelling as Brand Capital

Products and services are positioned through authentic OJAJA Pan Africa narratives conduits such as heritage, identity, and aspiration transforming culture into a source of economic and brand value.

Local Stakeholder Participation

Farmers, artisans, creatives, entrepreneurs, and service providers are integrated into OJAJA value chains strengthening the cord of economic cooperation rather than passive consumers, fostering shared prosperity and brand loyalty.

Cultural Storytelling as Brand Capital

Products and services are positioned through authentic OJAJA Pan Africa narratives conduits such as heritage, identity, and aspiration transforming culture into a source of economic and brand value.

Youth and Talent Activation

OJAJA Pan Africa's engages youth as creators, innovators, and distributors, turning demographic strength into market reach and relevance.

Digital-First, Human-Centered Engagement

Technology platforms are deployed not just for transactions, but for economic dialogue, financial inclusion, education, feedback, while strengthening long-term customer relationships.

Pan-African Network Effect

Success in one market is amplified across regions through OJAJA's continental ecosystem, allowing products, brands, and services to scale organically across borders

Through this people-centric marketing system, OJAJA Pan Africa converts market opportunity into durable advantage building brands that are trusted, institutions that are embedded, and enterprises that grow with the people they serve. This approach ensures that growth is not only scalable, but inclusive, resilient, and sustainable across generations.

10 SUSTAINABILITY, ESG & IMPACT FRAMEWORK

Sustainability sits at the core of OJAJA Pan Africa Ltd's institutional philosophy and operating model. The Group does not treat Environmental, Social, and Governance (ESG) considerations as a compliance exercise, but as a strategic framework for building resilient enterprises, managing risk, and delivering long-term value. ESG principles are embedded across project design, capital allocation, operations, and performance measurement.

OJAJA Pan Africa aligns its sustainability practices with internationally recognised ESG standards, climate-smart development principles, and responsible resource utilisation frameworks, while adapting these standards to African realities. The Group's approach balances commercial performance with social responsibility, environmental stewardship, and strong governance, ensuring that growth is inclusive, ethical, and enduring.

OJAJA PAN AFRICA ESG FRAMEWORK

OJAJA's ESG framework is structured around four integrated pillars:

1. Environmental Responsibility (E)

The Group is committed to protecting natural ecosystems while supporting economic development.

- Climate-smart project design and energy efficiency
- Responsible mining, agriculture, and land use practices
- Waste reduction, water stewardship, and emissions management
- Investment in renewable and low-carbon solutions where feasible

2. Social Impact & Inclusion (S)

OJAJA Pan Africa places people at the centre of its value creation model.

- Job creation across value chains and regions
- Skills development, training, and knowledge transfer
- Youth empowerment and entrepreneurship support
- Community development initiatives aligned with local priorities
- Promotion of health, education, and cultural preservation

3. Governance & Ethical Leadership (G)

Strong governance underpins institutional credibility and investor confidence.

- Board-led oversight and independent advisory structures
- Transparent reporting, compliance, and audit systems
- Robust risk management and internal controls
- Zero tolerance for corruption and unethical practices
- Clear accountability across subsidiaries and projects

4. Economic Sustainability & Local Value Creation

Beyond ESG compliance, the Group focuses on building economically sustainable African institutions.

- African ownership and participation
- Local value addition and industrialisation
- SME integration into supply chains
- Long-term capital structures aligned with project lifecycles

Values Underpinning the ESG Approach

OJAJA Pan Africa's ESG framework is guided by core values that shape decision-making and behaviour:

- Economic Sovereignty – African ownership with global competitiveness
- Integrity & Trust – Ethical leadership and institutional credibility
- Excellence – Global standards in governance and delivery
- Sustainability – Long-term value over short-term gains
- Pan-African Prosperity – Shared growth across borders and communities

Impact Measurement & Outcomes

The Group measures impact through clear, outcome-driven indicators, including:

- Number and quality of jobs created
- Skills and capacity built across communities
- Levels of local sourcing and value addition
- Environmental performance and resource efficiency
- Social investment and community outcomes

These metrics ensure that financial performance is consistently aligned with social and environmental progress.

Implementation & Stakeholder Contribution

OJAJA Pan Africa's ESG framework is implemented collaboratively across its ecosystem:

- Management Teams embed ESG standards into daily operations
- Employees act as stewards of ethical and sustainable practices
- Communities participate as partners, beneficiaries, and co-creators
- Investors and DFIs provide capital aligned with impact objectives
- Governments and Regulators support policy alignment and compliance

Through this inclusive approach, ESG becomes a shared responsibility rather than a top-down mandate.

A Generational Commitment

OJAJA Pan Africa's approach to sustainability is deliberately generational. By integrating ESG principles into institutional design, the Group ensures that its enterprises remain resilient, trusted, and impactful delivering long-term value for people, planet, and profit, while contributing meaningfully to Africa's economic transformation.

11 GOVERNANCE, LEADERSHIP & RISK MANAGEMENT

OJAJA Pan Africa Ltd operates a comprehensive governance, leadership, and risk management framework designed to support institutional longevity, investor confidence, and operational resilience across multiple sectors and jurisdictions. The Group recognises that strong governance is not merely a regulatory requirement, but a strategic asset essential for building trust, managing complexity, and delivering sustainable long-term value.

Governance Philosophy and Framework

OJAJA Pan Africa's governance framework is built on the principles of accountability, transparency, independence, and effectiveness. Governance is structured to meet international best practices while remaining responsive to African operating realities. The framework clearly defines roles, responsibilities, and decision-making authority across the Group, ensuring alignment between ownership, oversight, and management execution.

At the apex of the governance structure is the Board of Directors, which provides strategic direction, fiduciary oversight, and stewardship of the Group's long-term vision. The Board is responsible for approving expansion strategy, major investments, risk appetite, capital allocation, and governance policies, while ensuring alignment with the Group's mission, values, and ESG commitments.

Board Structure and Oversight

The Board is supported by independent advisory oversight, drawing on experienced leaders across industry, finance, governance, law, and public policy. This advisory layer strengthens objectivity, enhances decision quality, and ensures that strategic decisions are informed by global best practice and sector expertise.

Key Board and advisory functions include:

- Strategy and investment oversight
- Financial performance and capital discipline
- Risk governance and compliance supervision
- ESG, ethics, and sustainability oversight
- Leadership succession and institutional continuity

Board effectiveness is reinforced through regular meetings, performance reviews, structured reporting, and independent assessments where appropriate.

Executive Leadership and Management Structure

Day-to-day operations are led by an experienced Executive Management Team, comprising the Group Managing Director, subsidiaries Managing Directors, and Regional Directors. Management is accountable for translating Board-approved strategy into executable plans, delivering performance targets, and maintaining operational discipline across all subsidiaries and projects.

The Group operates a decentralised but controlled model, where sector platforms function as standalone businesses with their own management teams, while benefiting from central oversight in finance, risk, legal, compliance, human capital, and strategy. This structure balances agility and accountability, allowing businesses to respond to local market conditions without compromising group-wide standards.

Risk Management Framework

OJAJA Pan Africa maintains a proactive and integrated risk management framework designed to identify, assess, mitigate, and monitor risks across strategic, operational, financial, regulatory, environmental, and reputational dimensions. Risk management is embedded into decision-making at both Board and management levels.

Key elements of the risk framework include:

- Clearly defined risk appetite and tolerance levels
- Pre-investment due diligence and scenario analysis
- Ongoing risk monitoring and reporting
- Stress testing for macroeconomic, regulatory, and market shocks
- Crisis management and business continuity planning

This disciplined approach enables the Group to manage complexity across geographies and sectors while preserving capital and institutional reputation.

Compliance, Audit, and Internal Controls

The Group operates strong compliance and internal control systems aligned with international standards. These systems ensure adherence to applicable laws, regulations, ethical standards, and contractual obligations across all jurisdictions of operation.

Internal audit functions provide independent assurance on the effectiveness of controls, risk management, and governance processes. Financial reporting is conducted with transparency and accuracy, supported by external audits where required, reinforcing credibility with investors, regulators, and partners.

Operational Effectiveness and Accountability

Governance effectiveness at OJAJA Pan Africa is measured not only by structures, but by outcomes. Clear performance metrics, reporting lines, and accountability mechanisms ensure that strategy is executed efficiently and responsibly. Regular performance reviews, management dashboards, and risk reports enable timely decision-making and corrective action.

The Group also places strong emphasis on ethical leadership, integrity, and institutional culture. Codes of conduct, whistleblowing mechanisms, and zero tolerance for corruption are enforced across all operations, reinforcing trust internally and externally.

Institutional Resilience and Long-Term Value

Through its robust governance, disciplined leadership, and integrated risk management framework, OJAJA Pan Africa is structured to withstand market volatility, regulatory change, and operational complexity. This institutional strength enhances investor confidence, supports sustainable growth, and ensures that the Group remains resilient, credible, and effective over the long term.

Most importantly, OJAJA Pan Africa's governance and leadership model is designed to serve a generational mandate building institutions that endure, adapt, and continue to deliver value for shareholders, stakeholders, and African economies well into the future.

12 PARTNERSHIPS & GLOBAL COOPERATION

OJAJA Pan Africa Ltd adopts a deliberate and structured partnership strategy as a core driver of its growth, relevance, and global integration. The Group recognises that its core mission and global outlook cannot be achieved in isolation, and that long-term value is best created through collaboration that aligns capital, expertise, policy, and culture. Partnerships are therefore treated not as transactional arrangements, but as strategic instruments for institution building and shared prosperity.

Strategic Partnership Philosophy

OJAJA Pan Africa's partnership approach is anchored on mutual value creation, trust, and long-term alignment. The Group partners with institutions that share its commitment to sustainable development, strong governance, and generational impact. By combining African insight and legitimacy with global capital, technology, and best practices, OJAJA Pan Africa acts as a bridge between African opportunity and global capability.

Government & Public Sector Collaboration

The Group works closely with national and subnational governments across Africa and internationally to structure projects that align with development priorities, industrial policy, and infrastructure needs. These collaborations enable:

- Public-private partnership (PPP) development
- Policy-aligned investment frameworks
- Infrastructure and industrial project facilitation
- Regulatory alignment and investment protection

Such engagements strengthen bilateral and multilateral economic ties while enhancing project credibility and execution efficiency.

Development Finance & Sovereign Partnerships

OJAJA Pan Africa actively engages with development finance institutions (DFIs), export credit agencies, and sovereign wealth funds to mobilise patient, long-term capital into priority sectors. These partnerships improve project bankability, lower cost of capital, and enable blended finance structures suitable for large-scale African investments across infrastructure, agriculture, energy, healthcare, education, and finance.

Rooted in Africa, Rising Globally

Corporate, Institutional & Academic Cooperation

The Group collaborates with multinational corporations, academic institutions, research centres, and industry bodies to facilitate technology transfer, skills development, innovation, and operational excellence. These relationships support business development across sectors by strengthening local capacity, improving productivity, and enabling African enterprises to compete globally.

Soft Power, Culture & Economic Diplomacy

Beyond commercial outcomes, OJAJA Pan Africa leverages culture, heritage, and creative industries as instruments of soft power and economic diplomacy. Partnerships with cultural organisations, creative institutions, and global platforms help position its mission of Africa's identity, talent, and narratives as strategic economic assets strengthening people-to-people ties and enhancing Africa's global influence and economic development.

Business Development & Investment Outlook

Through its global partnership ecosystem, OJAJA Pan Africa continuously expands its trade and investment pipeline across sectors including infrastructure, hospitality, finance, digital economy, agriculture, aviation, healthcare, education, and the creative industries. These partnerships open access to new markets, co-investment opportunities, and global distribution channels, accelerating growth while managing risk.

A Bridge Between Africa and the World

OJAJA Pan Africa's also plays a pivotal role of a connector bridging African markets with global capital, African culture with global audiences, and African ambition with international opportunity. Through strategic partnerships and global cooperation, the Group strengthens bilateral relations, enhances economic integration, and builds a forward-looking investment platform that benefits Africa and its partners alike.

The Group actively collaborates with governments, development finance institutions, sovereign wealth funds, multinational corporations, academic institutions, and cultural organisations. These partnerships enhance project bankability, knowledge transfer, and global market access. This collaborative approach ensures that OJAJA Pan Africa remains a trusted partner, a credible institution, and a catalyst for sustainable economic transformation across borders and generations.

Rooted in Africa, Rising Globally

13 GLOBAL OPERATIONS & INTERNATIONAL PRESENCE

OJAJA Pan Africa Ltd continues to expand its global footprint through a network of operations and representative offices strategically located across Africa, Europe, North America, Asia and the Middle East, Latin America and the Caribbean, and Oceania. This international presence reflects the Group's ambition to operate as a truly global African institution deeply rooted on the continent while actively engaged in international markets.

Each office functions as a strategic hub rather than a passive outpost, designed to advance investment relations, originate business opportunities, and support cross-border trade and capital flows. These locations enable OJAJA Pan Africa to engage directly with governments, investors, trade partners, development institutions, and corporate partners, facilitating market entry, project structuring, and regional expansion across its diverse portfolio of sectors.

Beyond commercial objectives, OJAJA Pan Africa's international presence plays a vital role in cultural diplomacy and economic engagement. By bridging African enterprise with global institutions and markets, the Group strengthens bilateral relationships, promotes African innovation and culture, and positions Africa as a credible, competitive, and collaborative partner in the global economy.

14 INNOVATION, TECHNOLOGY & DIGITAL TRANSFORMATION

Innovation and technology form the backbone of OJAJA Pan Africa Ltd's operating model, enabling scale, efficiency, and resilience across all business platforms. At the centre of this digital ecosystem is D'More, the Group's flagship financial technology platform, which serves as the primary engine for seamless financial services integration across OJAJA's businesses. Through D'More, the Group delivers secure digital payments, wallets, embedded finance, identity solutions, and data-enabled financial services that support financial inclusion, cross-border transactions, and real-time decision-making.

D'More is designed not only as a commercial fintech product, but as a foundational digital infrastructure that connects OJAJA's diverse platforms including agriculture, hospitality, retail, education, healthcare, beverages, and financial services into a unified ecosystem. This integration enhances operational efficiency, improves customer experience, reduces friction across value chains, and enables data-driven insights that inform strategy, risk management, and product development. By embedding D'More across its operations, OJAJA Pan Africa creates a seamless financial architecture that supports scalability across markets and sectors.

Beyond D'More, OJAJA Pan Africa intends to actively onboards and incubates additional technology and innovation products to deliver exponential value across public and private sectors. The Group deploys digital solutions to support e-payments, identity systems, service delivery; empowers private sector enterprises with enterprise platforms, SME finance, logistics, and data tools; and collaborates with educational institutions to build digital learning systems, research platforms, and innovation hubs.

Through these initiatives, OJAJA Pan Africa contributes to the development of robust technological infrastructure for human capital development, productivity growth, and institutional modernisation, positioning technology as a catalyst for inclusive growth and long-term economic transformation across Africa and beyond.

15 HUMAN CAPITAL & INSTITUTIONAL DEVELOPMENT

OJAJA Pan Africa Ltd places human capital and institutional development at the centre of its long-term strategy, recognising that sustainable economic transformation is ultimately driven by people, leadership, and capable institutions. The Group treats talent not merely as a resource, but as a strategic asset; one that determines competitiveness, resilience, and generational continuity across its entire value chain.

A cornerstone of this commitment is OJAJA University, a certified academic institution in Nigeria that serves as the intellectual and leadership development hub of the OJAJA ecosystem. Through OJAJA University, the Group delivers structured leadership education, executive training, professional certifications, and applied research programmes tailored to the needs of its businesses and Africa's evolving economy. These programmes are designed to produce principled leaders, skilled professionals, and institution builders capable of operating at global standards.

OJAJA University operates in collaboration with elite academic institutions, business schools, and leadership centres across Europe, North America, Asia, and Africa. These global partnerships provide access to world-class faculty, contemporary curricula, and international best practices in leadership, governance, innovation, finance, and public policy. Training is embedded across OJAJA's sectors from finance to agriculture, hospitality, technology, healthcare, aviation, and the creative industries etc., ensuring continuous skills transfer, leadership succession, and institutional strengthening.

Beyond its internal ecosystem, OJAJA Pan Africa extends its leadership and capacity-building programmes to third-party organisations across both public and private sectors. Governments, public institutions, corporates, SMEs, and non-profit organisations engage OJAJA University for executive education, leadership transformation, and institutional development programmes tailored to their strategic objectives. Through this outward-facing mandate, OJAJA Pan Africa contributes to broader national and continental capacity building strengthening governance, improving productivity, and cultivating a new generation of African leaders equipped to shape the future of their institutions and economies.

This integrated approach ensures that OJAJA Pan Africa does not only build businesses, but also builds people and institutions laying the human and intellectual foundations required for enduring impact and long-term prosperity.

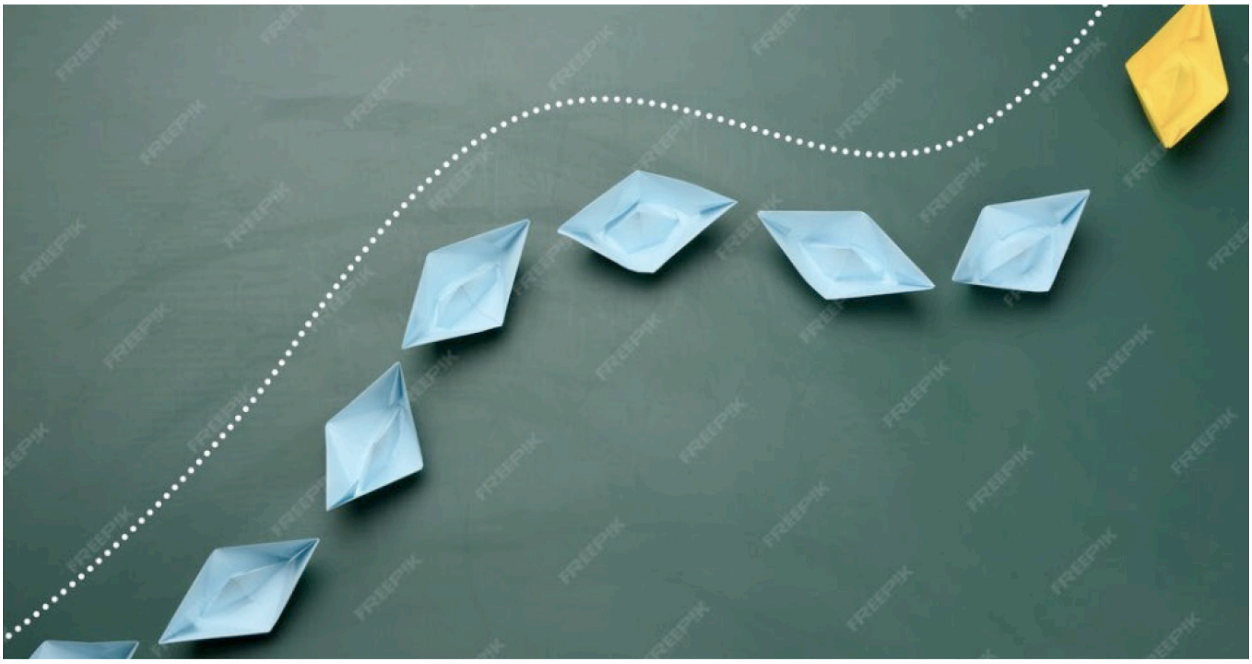
16 MILESTONES, GROWTH TRAJECTORY & OUTLOOK

Since its establishment, OJAJA Pan Africa Ltd has evolved from a foundational vision into a diversified pan-African institution with a growing portfolio of flagship platforms. Over the years, the Group has successfully originated, launched, and scaled operating businesses across priority sectors, laying a solid institutional base for long-term growth and value creation.

Through a deliberate and phased expansion strategy, OJAJA Pan Africa has extended its presence across multiple sectors and geographies, leveraging cross-sector synergies and regional integration to strengthen competitiveness. This expansion has been guided by a focus on bankability, governance discipline, and alignment with national and continental development priorities, ensuring that growth is both sustainable and resilient.

As the Group continues to mature, it has positioned itself for deeper continental integration and engagement with global capital markets. By strengthening governance frameworks, enhancing transparency, and building a credible track record, OJAJA Pan Africa is creating the conditions necessary to attract long-term institutional capital, strategic co-investments, and global partnerships.

Looking ahead, the Group's outlook remains firmly anchored in disciplined expansion and institutional consolidation. OJAJA Pan Africa will continue to prioritise quality over speed, focusing on strengthening existing platforms, scaling proven models, and building enduring institutions capable of delivering consistent performance and generational impact across Africa and beyond.



17 HUMAN LEOPARDS' INSIGHTS

African Leopards' Insights is the quarterly thought-leadership journal of OJAJA Pan Africa Ltd, created as an intellectual platform to shape and advance conversations on Africa's economic future. The publication serves as a forum for rigorous analysis, informed debate, and original thinking on African enterprise, investment trends, culture, governance, and public policy.

Through in-depth research, expert commentary, and interviews with African and global leaders across business, finance, government, academia, and the creative industries, African Leopards' Insights bridges theory and practice. It provides readers with strategic perspectives on emerging opportunities, structural challenges, and the institutional reforms required to unlock Africa's full economic potential.

Beyond insight and commentary, the journal plays a strategic role in influencing policy dialogue and investment decision-making. By amplifying African voices and perspectives within global discourse, African Leopards' Insights reinforces OJAJA Pan Africa's commitment to thought leadership, intellectual capital development, and the cultivation of ideas that drive sustainable, pan-African prosperity.

18 CONCLUSION & STRATEGIC INVITATION

OJAJA Pan Africa Ltd represents a new generation of African institutions deeply rooted in heritage, governed by excellence, and guided by a clear global ambition. The Group stands at the intersection of Africa's history and its future, translating civilisational depth into modern economic institutions capable of competing on the world stage.

Built with a generational mindset, OJAJA Pan Africa is committed to developing African-owned enterprises that are resilient, scalable, and enduring. Its focus on institution building, strong governance, and long-term value creation positions the Group not merely as an investment platform, but as a catalyst for structural transformation across key sectors of the African economy.

As Africa's role in the global economy continues to expand, OJAJA Pan Africa offers a credible and trusted gateway for participation in this growth. The Group's pan-African footprint, integrated business model, and disciplined approach to risk and sustainability create a compelling proposition for partners seeking both financial returns and meaningful impact.

OJAJA Pan Africa actively invites collaboration with investors, governments, development finance institutions, sovereign entities, corporations, academic institutions, and cultural organisations. Through strategic partnerships and global cooperation, the Group seeks to mobilise capital, expertise, and innovation in ways that strengthen bilateral ties, accelerate development, and unlock shared prosperity.

This strategic invitation is both commercial and historic. By working together, partners and stakeholders have the opportunity to contribute to the building of enduring African institutions enterprises that will shape markets, empower people, and define Africa's economic future for generations to come.

BOARD OF DIRECTORS

CHAIRMAN

Ooni Adeyeye Enitan Ogunwusi, D.Litt., CFR
OJAJA II, Ooni of Ife, Chairman, OJAJA Pan Africa Ltd

Ooni Adeyeye Babatunde Enitan OGUNWUSI Ojaja II, has an extensive business background including over 25 years of experience developing a variety of business. He has a PhD in Public Administration from the University of Nigeria Nsukka, and also a PhD in Business Administration from Obafemi Awolowo University, Ile-Ife, Osun state. He is the current Chancellor of the prestigious University of Nigeria Nsukka. He obtained a professional certification at associate level from institute of Chartered Accountant of Nigeria.

He has over 25 years experience in real estate, mining, construction and agriculture with expertise in developing very large corporations from the scratch. He is a member of Global Real Estate Institute and Certified member of institute of Directors in Nigeria - IOD. He possesses an array of exceptional business and leadership qualities and has used same to create platforms of opportunities for the youths to excel and do exploits in various fields of human endeavors.

VICE CHAIRMAN

Princess Pemi Adereti
Vice Chairman

Ms. Oluwapemi Felicia Adereti - Folarin is a business executive in Prince Georges Country Maryland, USA, where she has lived since 1998. She graduated from the University of the district of Columbia, Washington DC in 2001, with an MBA in Finance and thereafter, she established Allstate Insurance.

Her agency in Hyattsville Maryland was established on October 1st, 2005, as a scratch agency with 1 customer and has since grown to over 6000 customers with a satellite location in Washington DC. Ms. Oluwapemi has over 26 years of experience in the insurance and construction industry, having worked for Paragon Holdings Nigeria ltd (a multi - million dollar conglomerate) as a business development officer and subsequently as president of GDI insurance agency Inc.

She is the owner and founder of Quantum Royal Cosmopolitan Investment Company (an oil & gas, property development, construction and investment company based in Nigeria) and princess 'Pemi Towers (PPT) a subsidiary of QRCI Ltd.

ACTING MANAGING DIRECTOR

Dr. Ayobami Oyedare

Acting Managing Director

Dr. Ayobami Oyedare is a seasoned executive and strategic leader with over 18 years of professional experience spanning international policy engagement, academia, governance, and institutional administration. He currently serves as Acting Managing Director, providing strategic leadership that drives institutional growth, partnership development, and cross-sector collaboration. Throughout his career, he has built a strong reputation for connecting public policy, education, and international cooperation, with a particular focus on strengthening relationships between Africa and global institutions.

Dr. Oyedare has a diverse and distinguished academic background that reflects both leadership and cultural scholarship. He holds a Bachelor of Science degree in Business Management from the University of Sunderland, United Kingdom, and a PhD from the University of Music and Theater in Hannover, Germany. In addition, he earned both a Bachelor's and Master's degree in Church Music from the Nigerian Baptist Theological Seminary, as well as a diploma in Church Music from the Southern Baptist Theological Seminary in Louisville, Kentucky, USA. His multidisciplinary academic training has shaped a leadership style that combines strategic management, cultural insight, and analytical depth.

Professionally, Dr. Oyedare has held several influential roles across policy, diplomacy, and higher education. He served as Director of the Africa Desk for Lord JD Waverley at the British Parliament, where he facilitated high-level engagements between UK policymakers and African leaders, including Nigerian governors, senior civil servants, and private sector stakeholders seeking stronger UK–Africa collaboration. He also worked in an advisory constituency role to the Rt. Hon. Grant Shapps, former UK Secretary of State for Energy, providing Afrocentric perspectives on policy issues. In addition, he supported strategic engagement between African institutions and the Commonwealth Enterprise and Investment Council (CWEIC). In academia, he served as Registrar of Christ Redeemer College at Middlesex University, UK, overseeing institutional governance and administration. Dr. Oyedare also brings board-level governance experience, having served as a board member for the past two years, contributing to strategic oversight and institutional development.

NON-EXECUTIVE DIRECTOR

Dr. Franklin Amoo

Franklin Olakunle Amoo is the Co-founder and Managing Partner of Baylis Emerging Markets, a pan-African investment firm, and Chairman of Baylis Digital. He previously led the Strategic Credit Group at Mizuho Securities USA and has worked at Deutsche Bank, Bank of America, and DLJ.

Appointed to the U.S. President's Advisory Council on Doing Business in Africa (PAC-DBIA) in 2022, he also advises on African investments and serves on multiple boards, including the U.S.-Nigeria Council (USNC). He played a key role in Ogun State's investment projects, including an Agro-Cargo Airport and Industrial Free Zone.

A Columbia University and Wharton MBA graduate, Franklin is a Chartered Alternative Investment Analyst. Of royal Ibadan, Ijebu-Ode, and Mahin descent, he is also an avid farmer in Ogun State. Born in Brooklyn, New York, he is married with children

NON-EXECUTIVE DIRECTOR

Princess Adeola Ogunwusi

Adeola is a Project Management professional with 5 years of hands-on experience working with cross- functional teams to build successful programs and manage projects. She had her B.Sc. in business studies and economic in 2015 at the University of Manchester. Her MSc in Urban Economic Development was gotten at the University College, London.
She has an in depth knowledge of software Development Lifecycle (SDLC). She has an high record of managing projects and delivering extraordinary growth, revenue, operational performance and profitability results.

She has a detail- oriented with excellent organizational, problem-solving and communication skill, which contributed to safeguarding $1.5billion in revenue savings. She has the ability to be independent, collaborative and multitasking as a project manager to simplify complex ideas and ensure continuous improvement in a dynamic environment.

NON-EXECUTIVE DIRECTOR

Idowu Salami

Idowu Salami is a graduate of Ekiti State University. He is an enthusiastic, self- motivated person. He is a creative thinker who likes getting things done.
He is well known for his great quality towards problem solving and management of people and resources. He is the current Traditional Secretary, to the Ooni of ife and the entire House of Oduduwa.

NON-EXECUTIVE DIRECTOR

Princess Bukola Okiji

Princess Bukola Okiji (AB) is a strategic programme and transformation leader, serving as Executive Director of Strategy & Projects at Dmore. With over 15 years of senior leadership experience, she leads and advises on high-profile cultural, corporate and legacy initiatives across global partnerships. She is the founder of ABPMX, equipping professionals to lead confidently, achieve certification success, and access global opportunities with clarity and impact.

NON-EXECUTIVE DIRECTOR

Victor Badejo

Badejo Victor is an Entrepreneur with over 15 years of experience in the real estate sector. He has worked as a Consultant for several Real Estate projects in Nigeria. He had his BA (Fine Arts) at Obafemi Awolowo University, Ile
Ife, Osun State. He is known for expanding and training young minds through community initiatives, strong relationships and integrity.

EXECUTIVE DIRECTOR

Tomisin Olawale

Tomisin Olawale is a transformational business leader and Pan-African strategist, renowned for driving growth, forging strategic alliances, and navigating complex markets across West Africa. With over a decade of experience, he has built a reputation for cultivating powerful relationships with industry leaders and policymakers, enabling him to scale businesses, launch ventures, and deliver high-value solutions. A certified PMP, CPM, and CSM, Tomisin blends strategic thinking with technical expertise to bridge the gap between vision and execution, consistently exceeding market expectations.

A Carleton University graduate with a BSc in Biomedical Sciences, Tomisin applies agile methodologies and a market-centric approach to solve problems, foster growth, and lead high-performing teams. His ability to inspire trust and influence has positioned him as a key architect in shaping Africa's emerging markets, earning the confidence of investors and stakeholders. More than a business leader, he is a catalyst for change, driving sustainable success across the continent.

EXECUTIVE DIRECTOR

Princess Adebimpe Ogunwusi

Princess Adebimpe Ogunwusi is the Project Manager of Ojaja Mall, the largest mall in Lagos, Nigeria. With extensive experience in finance, administration, and project management, she plays a key role in overseeing the development and operations of the mall, a subsidiary of Ojaja Pan Africa Limited.

She brings a wealth of international experience, having worked with the Winnipeg Regional Health Authority (WRHA) in Canada before returning to Nigeria in 2015. Princess Adebimpe is also the younger sister of the Ooni of Ife, Ooni Adeyeye Enitan

COMPANY SECRETARY

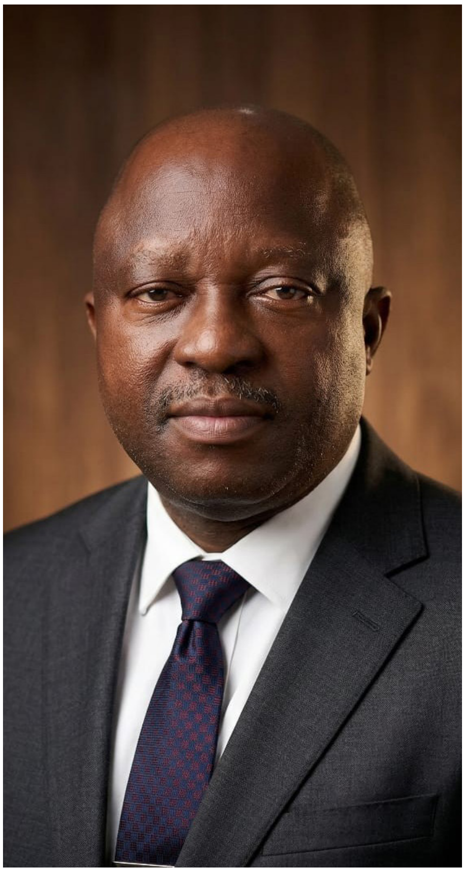
Barr. Uvie Omimi-Okoro

Uvie Omimi-Okoro is a distinguished legal strategist, corporate advisor, and philanthropist with over 14 years of experience. As Managing Partner of Omimi-Afua Legal Hub, she leads a premier women-led legal team specializing in corporate governance, technology law, real estate, banking, and energy law. She provides bespoke legal solutions to multinational corporations, governments, and tech startups, optimizing high-value transactions and international expansion strategies. Beyond her legal practice, Uvie founded The Uvie Omimi Foundation for Empowerment and Equity, which focuses on education for rural girls, STEM scholarships, safe housing for domestic violence survivors, and advocacy for disability rights and criminal justice reform. A trusted legal architect, Uvie combines sharp intellect, strategic foresight, and a commitment to excellence, making her an exceptional partner for global elites, entrepreneurs, and corporate leaders., Uvie combines sharp intellect, strategic foresight, and a commitment to excellence, making her an exceptional partner for global elites, entrepreneurs, and corporate leaders

MANAGEMENT TEAM

Dr. Ayobami Oyedare
Acting Managing Director

Tomisin Olawale
Director of Operations



CHIEF FINANCIAL OFFICER

Arewa Olawale Moshood

Mr. Arewa, Olawale Moshood is a Fellow of ICAN with an MBA from Ekiti State University. He has over 35 years of experience in accounting and administration across publishing, agro-business, insurance, and banking sectors. He has held senior roles including Cost and Management Accountant, Group Internal Auditor, Head of Finance and Corporate Services, and Credit Controller in organizations such as Evans Brothers, CHI Group, Afribank Insurance Brokers, First Universal Insurance Brokers, and Union Assurance Company.

He is also an active resource person for several training and management consultancies and has contributed to professional development through roles such as Chairman of the Training Sub-Committee of the Nigerian Insurance Association and member of ICAN's ATSWA Examination Committee. Additionally, he is a co-founder of Masthree Unique Consult and currently leads BMDM Prevail Consulting, specializing in tax and financial advisory services.

DIRECTOR OF PEOPLE

Jumoke Soyode

Jumoke Soyode is a globally experienced HR executive and Senior Professional in Human Resources (SPHRi™) with extensive experience across diverse industries. She has a proven track record of delivering strategic HR solutions that drive organizational success, enhance workforce productivity, and foster strong corporate cultures. Known for her expertise in Business Restructuring, HR Strategy, Organizational Development, and Change Management, Jumoke excels in optimizing human capital to support sustainable growth. She leverages HR analytics to inform decision-making and develops policies that align with business goals. With a global perspective and commitment to excellence, she has successfully navigated complex HR challenges. Her leadership and strategic vision position her as a trusted expert dedicated to empowering organizations through innovative, people-centric solutions that enhance business performance and employee experience.

DIRECTOR OF PROJECT

Princess Adebimpe Ogunwusi

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CHIEF RISK OFFICER

Mr. Adeola Nelson Ogunseye

He is the Co-Founder and CEO of Bucksway's Leverages and Investments Limited and Bucksbridge Trust International Limited, both finance companies established after about 30 years of experience in the banking sector.

He is a trainer, auditor, and management consultant, leading entrepreneurship training programs for the Nigerian Army under the Strategic Management and Policy Studies Course at the Nigerian Army Resource Centre, in collaboration with the Nigerian Defence Academy.

He serves as an associate lecturer in Entrepreneurship Education at the University of Ibadan and is a faculty member at the Ibadan Business School, contributing to World Bank–supported financial management training. He is a member of ICAN and the Chartered Institute of Taxation of Nigeria, the principal partner at Ogunseye Adeola Chartered Accountants, and currently pursuing a PhD in entrepreneurship at the University of Ibadan.

GROUP ACCOUNTANT

Adeleke Adesina

Adeleke Adesina is a graduate of University of Abuja with a BSc degree in Accounting. He is a seasoned accountant with expertise in financial planning, budgeting, and compliance, accounting, auditing, and financial analysis, I provide actionable insights to drive business success. I help businesses and individuals achieve their financial goals. Proven track record of delivering accurate financial insights and driving business growth.

DIRECTOR OF STRATEGY & INNOVATION

Reuben Abib

Adeleke Adesina is a graduate of University of Abuja with a BSc degree in Accounting. He is a seasoned accountant with expertise in financial planning, budgeting, and compliance, accounting, auditing, and financial analysis, I provide actionable insights to drive business success. I help businesses and individuals achieve their financial goals. Proven track record of delivering accurate financial insights and driving business growth.

INTERNAL AUDITOR

Akinwale Olaoluwa Michael

Akinwale Olaoluwa Michael is an Audit Senior at Gbenga Akinwale & Co (Chartered Accountants), with over fifteen years of professional experience in audit, taxation, and investigative accounting. He is an Associate Member of the Institute of Chartered Accountants of Nigeria (ICAN). Akinwale holds a Master of Business Administration, obtained in 2016 from Obafemi Awolowo University (OAU), where he had earlier earned his Bachelor of Science degree in Accounting in 2011. He also holds a National Diploma in Accountancy from the Federal Polytechnic, Idah, Kogi State, completed in 2004.

DIRECTOR OF BRAND AND COMMUNICATIONS

Emmanuel Oyewole Oyeniyi

Emmanuel is a visual communication specialist, brand strategist, academic, and creative leader with over a decade of experience spanning design, brand development, corporate communications, and higher education. He currently serves as Director of Brand and Communications at Ojaja Pan Africa Limited, where he provides strategic direction for brand positioning, corporate identity, communication, and the alignment of the Group’s portfolio of businesses.

He holds a Bachelor’s degree in Graphic Design and a Master’s degree in African Art Studies from Obafemi Awolowo University. His academic and professional interests span visual communication, African art, cultural heritage, branding, and creative technology. Through this multidisciplinary background, he combines creative thinking, cultural knowledge, and strategic communication to develop brands, ideas, and experiences that connect meaningfully with diverse audiences.

CONTACT US

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OJAJA

OJAJA PAN AFRICA LIMITED